



VIA Outlets, Europe's leading owner-operator in redefining the outlet shopping experience, was founded in 2014 to acquire existing outlet centres across Europe. By bringing together an exceptional mix of international and local premium brands, we have created unexpected and unforgettable shopping experiences, whilst also paving the way for sustainable shopping. VIA Outlets manages a portfolio of 11 premium fashion outlets, offering over 1,100 stores across nine European countries, welcomes more than 32 million guests on a yearly basis and is 100% owned by Dutch pension fund asset manager APG.

Marketing Intern 100%

WHO WE ARE LOOKING FOR:

We are looking for an enthusiastic and charismatic personality to join the marketing team as an intern. You will support in all areas of marketing and events and as of day 1 you will be treated like our colleague and have your individual responsibilities. Besides supporting the team, you will be coached to ensure your internship experience will be a period where you learn and develop your professional and personal skills.

KEY RESPONSIBILITIES:

- Support in the development and implementation of marketing campaigns
- Social Media Management & Content Creation
- Market analysis and trend monitoring
- Support in the conception and implementation of various communication activities through our channels
- Support in the organization and execution of photo shoots, filming or creation of content for SOM
- Support in briefing, coordination and control of commissioned agencies and service providers

WHAT YOU NEED:

- Interest in marketing, communication or comparable
- Enthusiasm for digital trends and social media
- Creativity and team spirit
- A lot of personal responsibility and proactive participation
- Ability to work in a cross-functional international team
- Fluent in German and English is mandatory



WHAT WE OFFER:

- Varied range of tasks
- Teamevents and Employee Benefits
- A dynamic, international working environment with flat hierarchies
- Opportunities for further development and independent work
- Flexible working hours and home-office options

Have we awakened your interest?

We look forward to receiving your application, stating the possible starting date and your salary expectations:

Polina Halacheva and Cora Presser
hr.lfo@viaoutlets.com